CARISSA KANG

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EDUCATION

2011 – 2017 CORNELL UNIVERSITY, COLLEGE OF HUMAN ECOLOGY

Ph.D. Developmental Psychology (Minor: Cognitive Science), CGPA: 4.11

2013 M.A. Developmental Psychology

2011 HARVARD UNIVERSITY, GRADUATE SCHOOL OF EDUCATION

Ed.M. Human Development

2009 SINGAPORE MANAGEMENT UNIVERSITY, SCHOOL OF SOCIAL SCIENCES

BSc. Social Science Cum Laude (Major: Psychology), GPA: 3.53

RESEARCH EXPERIENCE

June 2017 -

YOUTUBE

Present

User Experience Researcher, YouTube Kids, San Bruno

- Plan and execute cross functional international research trips (for up to 18 people), adapting research methods across cultures and age groups.
- Conceptualize and conduct usability testing, surveys, diary and co-design studies with parents and children.
- Generate reports and highlight videos with key findings and product recommendations.

June - Aug 2016 FISHER-PRICE PLAY LAB RESEARCH

Graduate Intern, Fisher-Price PlayLab, East Aurora

- Conducted usability testing sessions with preschool-aged children across multiple platforms.
- Analyzed and produced report summaries based on product development testing sessions and presented actionable recommendations to product designers and research managers.
- Helped marketing and design teams to develop and innovate age-appropriate products based on ethnographic observational research on play patterns and physical, cognitive, and social interaction of children.
- Tested competitors' products, analyzed consumer reports and integrated analysis into suggestions for product development.

2011 - 2017

ACQUIRING MULTIPLE LANGUAGES: EFFECTS ON COGNITION ACROSS CULTURES

Principal Investigator, Language Acquisition Lab, Cornell University

- Independently designed and executed studies on the mechanisms underlying how learning multiple languages influences cognition in children (4 to 8) and adults (U.S. & Singapore).
- Findings of studies were reported in leading bilingualism journals, book chapters, talks and international conferences.
- Wrote proposals and was awarded with funding from internal and external organizations.
- Co-developed a Small Private Online Course on "Acquiring Multiple Languages" that advocates research findings regarding benefits of multilingualism to diverse audiences.
- Managed the Virtual Linguistic Lab, a web portal used across various research institutions for sharing materials and data to support the collaborative study of language acquisition.

2012 - 2017

HOW CHILDREN LEARN ABOUT THE SOCIAL WORLD

Principal Investigator, Early Childhood Cognition Lab, Cornell University

- Collected and analyzed findings on behaviors and motivations of children in the development of beliefs in free will and how this relates to self-control in Singapore, U.S., and China.
- Developed novel coding criteria to analyze qualitative data.
- Reported findings in leading journal in the field (manuscript under review).

2010 - 2011

LANGUAGE & ATTENTION IN CHILDREN & ADULTS

Research Assistant, Laboratory for Developmental Studies, Harvard University

- Co-developed a research paradigm for testing attention depletion and garden-path sentence performance in adults and children.
- Synthesized research on attention and language development in children and designed new research studies based on literature reviews.

LEADERSHIP EXPERIENCE

Spring 2013, 2014, 2015

HEAD TEACHING ASSISTANT, LANGUAGE DEVELOPMENT

College of Human Ecology, Cornell University

• Managed teams of up to five teaching assistants.

2006 - 2007

PRESIDENT

Singapore Management University Women Soccer Club

- Managed the club of up to 30 members and organized a nation-wide soccer tournament.
- During tenure ship as president, club was awarded "Outreach Award" for community initiative to promote women soccer.

SELECTED PAPERS, POSTER PRESENTATIONS & TALKS

Papers

- Kang, C., & Lust, B. (2018). Code-switching does not predict executive function performance in proficient bilingual children: Bilingualism does. Bilingualism: Language and Cognition.
- Chernyak, N.*, Kang, C.*, & Kushnir, T., (*Equal authorship contribution; in print). The cultural roots of free will beliefs: How Singaporean and U.S. children judge and explain possibilities for action in interpersonal contexts. Developmental Psychology.
- Zhao, A., Kang, C., Wente, A., Gopnik, A., Zhu, L., & Kushnir, T. (under review). The relationship between inhibitory control and free will beliefs in 4- to 8-year-olds across three cultures.
- Kang, C., Thoemmes, F., & Lust, B. (2015). Effects of Socioeconomic Status (SES) on Executive Attention in Malay-English Bilingual Children in Singapore. Bilingualism: Language and Cognition.
- Chia, J., & Kang, C. (2014). Where are my country(wo)men? The lack of Singaporean academics in Singapore's universities. Kyoto Review of Southeast Asia, 15.

Conference Presentations • Delivered 16 conference talks and poster presentations (2011 – 2017) as first-author at various international conferences.

Talks

- "Multilingualism in Language Acquisition", Workshop on the Development of Linguistic Linked Open Data Resources, Linguistic Society of America Summer Institute, Chicago, 2015.
- "The lack of Singaporean academics in Singapore's universities", Yale-National University of Singapore College, Singapore, 2014.
- "A differentiated test of executive attention reveals cognitive benefits of child bilingualism across cultures", 2012 Central New York Humanities Corridor Symposium, Syracuse, 2012.
- 5 guest lectures for undergraduate classes with up to 80 students at Cornell University.

AWARDS & GRANTS

- Linguistic Society of America: Linguistic Institute Summer Fellowship (2,000 USD), 2015.
- Cornell University: Graduate School Research Travel Grant (1,400 USD), 2015
- · Cornell University: Mario Einaudi Center for International Studies International Research Travel Grant (1,300 USD in 2015 & 1,500 USD in 2014)
- Tan Kah Kee Foundation, Singapore: Tan Kah Kee Postgraduate Scholarship (10,000 SGD), 2014.
- Cornell University: Cognitive Science Summer Fellowship (3,000 USD), 2014.
- 9th International Symposium on Bilingualism Poster Prize (1st), 2013.
- Cornell University: Cognitive Science Travel Grant Award (1,000 USD), 2013.
- Singapore Management University: Sports Union Achiever's Award for Leadership & Contribution), 2007.

ADDITIONAL

Hobbies

Computer Skills SPSS, STATA, R, PsychoPy, FaceReader (Noldus), Microsoft Office

Languages English & Mandarin Chinese (Native), French & Korean (Basic) Soccer, running, reading, baking, traveling

Volunteer Work Habitat for Humanity fundraising (Ithaca, NY, USA), Touch Home Care volunteer for Meals on

Wheels Program (Singapore)

Visa Status Work Visa eligible under U.S.-Singapore Free Trade Agreement Professional (H1B1) Visa